

Who we are and our aims

Money A+E is a social enterprise that promotes money advice & education to people from the ages of 8 years old and above in local communities throughout London. We aim to grow significantly over the next 5 years, scaling the capacity of the organisation and its reach. The need for our service is increasing due to incoming welfare reforms, cuts to advice provision, rising costs of living and unaffordable housing in the capital.

Vision / Mission

We believe lives are transformed through a greater understanding of money and how it can work for you. Our mission is to empower individuals by providing simple, accessible, independent & effective money advice & education.



How we started

Money A+E was set up by three money advisers when they worked at Toynbee Hall. They wanted to make money advice and education services more accessible. Their aim is to increase financial confidence, knowledge and skills of individuals and communities across London.

Our services

We believe in communities and aim to strengthen their financial resilience through these services:

- **Money Coaches** one to one money advice and guidance sessions.
- 2. Money Mentors Community- volunteers are trained and ASDAN Accredited to become Mentors, helping their peers in the community to achieve their money goals.
- 3. Money Champions volunteers are trained to provide money tips and signposting support to their peers in the community.
- 4. Financial confidence workshops delivered to residents with the aim to increase their financial knowledge, skills and confidence through practical activities and information.
- 5. Money Mentors Schools university students are trained to teach year 10-13 school student about personal and university finance.
- 6. School Savers primary school students are trained to run a school's bank linked to a local credit union.
- 7. Money A+E website an advice and education hub directing users to reputable online money advice.
- Newsletter Money A+E members receive the latest money news and tips.



Workshop beneficiary said: 'Within a period of about six months I've managed to cut my debt in half on the credit card'.

Simon Vincent Co-ordinator of Plaistow South Big Local said: "It has been a pleasure working with a local social enterprise on our Money Issues initiative, especially as Money A+E combine a high level of professional competence with an approachable style and a community mindset"

Improving people's money management and enhancing community engagement

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