

300

MONEY CHAMPIONS



We trained over 300 Money Champions in Lambeth & Newham who provide money tips and signposting information to their peers. This led to.....

30% of beneficiaries reducing their debts



INDEPENDENT EVALUATION

https://www.uel.ac.uk/csdc/documents/The_Money_ae_Money_Champions_Programme.pdf

The University of East London's 'Centre for Social Justice and Change' found wellbeing of Champions changed from 53% to 95% after Champions' training



30+

PARTNER ORGANISATIONS



We have worked with 35 partner community organisations

97%

INCREASE IN CONFIDENCE



Average confidence prior to training was 53% increasing to 97% after

1000

PEOPLE REACHED

Over 1000 people reached by Money Champions



LAMBETH FINANCIAL RESILIENCE STRATEGY REPORT 2016'

65% of those who spoke to a Money Champion went on to seek professional advice 40% went on to see a reduction in their rent arrears and 30% started paying off debts.



CHAMPION TESTIMONY

A LAMBETH MONEY CHAMPION SAID:

"Because I work actively in the community there's barely a day goes by where I'm not talking to people and signposting them to the useful places that I learnt about on our Money Champions training"

BENEFICIARY TESTIMONY

A NEWHAM RESIDENT SAID :

"I could start saving for a month or for weeks, then some financial problem would happen and I would use those savings. But with the help I got from Money Champions I could manage when to spend my savings and how to keep it growing".

STAKEHOLDER TESTIMONY

DEAN WESTON, DWP CUSTOMER SERVICES & OPERATIONS MANAGER:

The feedback from my colleagues has been highly commendable. I have already heard them starting to engage with their claimants in this area... I would like to explore running similar events for my Work Coaches at Stockwell Jobcentre".